

Top 20 S4C Medi 2026 - Page 1

Traditional and Long-form Content | Generated: 08/10/2026 12:45

All Viewing (live and catch-up) (BARB)

Rank	Programme	Date	Time	Reach (UK)	Audience (UK)
1	Clwb Rygbi URC - Scarlets v	26/09/202	19:30	70,000	29,600
2	Athrawon Pennod 1	09/09/202	21:01	51,000	38,200
3	Chwedl Jan Morris	20/09/202	20:00	43,000	28,700
4	Athrawon Pennod 2	16/09/202	21:01	36,000	19,600
5	Sgorio Rhyngwladol - Portiw	24/09/202	19:20	34,000	8,500
6	Noson Lawen - Glannau'r Ff	19/09/202	20:59	34,000	7,400
7	Cynefin - Dyffryn Aeron	20/09/202	21:01	31,000	22,300
8	Guto Gwningen - Hanes y C	11/09/202	07:06	28,000	22,200
9	Sgorio Rhyngwladol - Denm	27/09/202	16:30	27,000	10,900
10	Am Le I Fyw - Zara ac Ian	22/09/202	21:00	26,000	16,800
11	Athrawon - Pennod 3	30/09/202	21:00	26,000	14,900
12	Garddio a Mwy - Pennod 22	28/09/202	20:29	25,000	16,600
13	Am Le I Fyw - David a Chris	08/09/202	21:00	25,000	15,000
14	Rallio - Rali Ceredigion	21/09/202	21:36	25,000	8,900
15	Am Le I Fyw - Terry a Catrin	29/09/202	21:02	25,000	8,700
16	Clwb Rygbi SRC - Pont-y-Pw	12/09/202	17:00	24,000	4,600
17	Noson Lawen - Aberteifi a'r C	12/09/202	21:00	23,000	12,900
18	Newyddion S4C - Pennod 1	09/09/202	19:30	22,000	12,400
19	Ffermio - Pennod 16	28/09/202	21:02	21,000	13,800
20	Pobol Y Cwm - Pennod 65	20/09/202	18:31	21,000	14,400

iPlayer (live and catch-up)

Rank	Title	Date	Requests	Viewing Hours
1	URC Rugby - Scarlets v Cardiff	26/09/2026	23,409	7,255
2	Athrawon - Pennod 1	09/09/2026	18,485	6,688
3	Blwi - Y Dymp	03/09/2026	14,735	829
4	Blwi - Teithio	10/09/2026	12,491	686
5	Am Le i Fyw - David a Chris	08/09/2026	12,150	3,809
6	Blwi - Trampolin	01/09/2026	11,806	789
7	Super Rygbi Cymru: Newport v Al	25/09/2026	10,875	2,020
8	Blwi - Dynwared	17/09/2026	10,541	577
9	Clwb Rygbi URC - Scarlets v Cae	26/09/2026	10,225	7,514
10	Pobol y Cwm - Pennod 61	08/09/2026	9,499	2,155
11	Athrawon - Pennod 2	16/09/2026	9,484	4,174
12	Rownd a Rownd - Pennod 57	08/09/2026	9,437	2,240
13	Pobol y Cwm - Pennod 68	23/09/2026	9,208	2,013
14	Rownd a Rownd - Pennod 58	10/09/2026	9,178	2,210
15	Pobol y Cwm - Pennod 60	03/09/2026	9,137	2,233
16	Pobol y Cwm - Pennod 63	10/09/2026	9,043	2,206
17	Pobol y Cwm - Pennod 58	01/09/2026	8,969	2,316
18	Pobol y Cwm - Pennod 59	02/09/2026	8,848	2,301
19	Blwi - Y Pwll	01/09/2026	8,759	580
20	Pobol y Cwm - Pennod 66	17/09/2026	8,596	2,107

Clic (live and catch-up)

Rank	Title	Date	Requests	Viewing Hours
1	Sgorio Rhyngwladol - Portiwgal v	24/09/2026	4,922	1,518
2	Athrawon - Pennod 1	09/09/2026	4,390	1,181
3	Clwb Rygbi URC - Scarlets v Cae	26/09/2026	3,259	1,628
4	Blwi - Y Dymp	03/09/2026	2,187	163
5	Sgorio Rhyngwladol - Denmarc v	27/09/2026	2,141	1,034
6	Athrawon - Pennod 2	16/09/2026	2,108	672
7	Blociau Rhif - Bloc Seren	01/09/2026	1,813	89
8	Blwi - Y Pwll	01/09/2026	1,714	134
9	Blwi - Trampolin	01/09/2026	1,713	138
10	Blwi - Teithio	10/09/2026	1,666	123
11	Blwi - Sw	08/09/2026	1,475	122
12	Blwi - Dynwared	17/09/2026	1,313	99
13	Sam Tan - Hela Pryfed Estron!	01/09/2026	1,289	127
14	Blwi - Chwarae Siop	01/09/2026	1,248	95
15	Rownd a Rownd - Pennod 57	08/09/2026	1,156	225
16	Clwb Rygbi SRC - Pont-y-Pwl v LI	12/09/2026	1,145	418
17	Rownd a Rownd - Pennod 62	24/09/2026	1,117	277
18	Blwi - Yr Antur	15/09/2026	1,114	92
19	Athrawon - Pennod 3	23/09/2026	1,080	352
20	Pobol y Cwm - Pennod 68	23/09/2026	1,075	187

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Short-form Content and Social Media | Generated: 08/10/2026 12:45

YouTube

Rank	Video Title	Date	Viewing Session	Watch Time (hou
1	Uchafbwyntiau Highlights: Portiwgal 1-0 Cymru Cy	24/09/2026	34,743	673
2	Yma o Hyd - Dafydd Iwan Dafydd Iwan sings Yma c	03/06/2022	32,809	1,165
3	Caru Canu Clap Clap (Welsh Children's Song)	04/11/2019	17,668	467
4	Awr o ganeuon Cyw 1 hour of Welsh songs for chilc	23/03/2022	15,975	4,034
5	Caru Canu 5 Crocodeil (Welsh Children's Song)	04/11/2019	14,939	430
6	Caru Canu Wishi Washi (Welsh Children's Song)	03/09/2020	12,346	376
7	LIVE RUGBY: Pontypool v Llandovery Super Rygbi	12/09/2026	11,967	2,266
8	Caru Canu Aderyn Melyn (Welsh Children's Song)	03/09/2020	11,022	316
9	LIVE RUGBY: NEWPORT v ABERAVON Super Ryf	25/09/2026	10,503	2,181
10	Caru Canu Mr. Hapus Ydw i (Welsh Children's Sonc	26/10/2021	9,749	267

Instagram

Rank	Post	Profile	Date	Impressions	Engagement
1	ATHRAWON 🇬🇧 Miss Lowri Whitrow yw'r ne:	s4c	09/09/2026	454,384	17,628
2	🇬🇧 @cristiano wedi cyrraedd Estádio José A	sgorio	24/09/2026	427,172	24,118
3	Matthew Rhys yn creu hanes yng ngwobrau	s4c	15/09/2026	382,767	17,007
4	"Diolch i Gymru" 🇬🇧❤️ Llongyfarchiadau, Ma	henos4c	15/09/2026	235,657	12829
5	Tra bod ni ar y carped coch... 🇬🇧🇬🇧 10/10 arr	henos4c	09/09/2026	208,532	5,647
6	Pawb yn gwranddo? 🇬🇧 Dyma gyflwyno un o :	s4c	06/09/2026	154,824	4,500
7	GWAITH/CARTREF 🇬🇧 Cyfres ddrama wedi	s4c	14/09/2026	122,931	4,158
8	Mab ei dad yw e #Karaoke #Fam #Singing	hanshs4c	02/09/2026	116,120	9,315
9	Pont-y-pŵl sy'n gyntaf i roi cynnig ar y sialen:	s4cchwaraeon	11/09/2026	104,196	1,358
10	ATHRAWON 🇬🇧 Mdme. Jeanne Audren de l	s4c	23/09/2026	90,805	5,243

Facebook

Rank	Post	Profile	Date	Impressions	Reactions
1	Y Talbot Sunbeam 🇬🇧❤️ We can always de	Ralio+	02/09/2026	568,854	5,300
2	Howard yn help neu hindrance i Suninen? 🇬🇧	Ralio+	06/09/2026	337,365	1,783
3	Arwyn Jones, what a save! Anhygoel 🇬🇧 2 w	Ralio+	05/09/2026	307,651	2,330
4	"Diolch i Gymru" 🇬🇧❤️ Llongyfarchiadau, Ma	Heno S4C	15/09/2026	169,102	4,051
5	Matthew Rhys yn creu hanes yng ngwobrau	S4C	15/09/2026	168,028	2,535
6	🇬🇧 'To the great and good people of Wales' l	Newyddion S4C	15/09/2026	111,410	4137
7	Toyota Starlet yn tasgu 🇬🇧 #RaliCeredigion	Ralio+	05/09/2026	91,404	976
8	'The last thing we would want would be for p	Newyddion S4C	24/09/2026	88,152	617
9	"Mae bach yn surreal!" 🇬🇧 Noson fawr i Gar	Heno S4C	08/09/2026	84,793	1,004
10	🇬🇧 'I did ask the question in English.' 🇬🇧 'M	Newyddion S4C	17/09/2026	84,501	1305

TikTok

Rank	Post	Profile	Date	Impressions	Engagement
1	Cristiano Ronaldo yn sgwrsio gyda Sgorio 🇬🇧	'@sgorio	23/09/2026	419,054	42,236
2	ATHRAWON 🇬🇧 Miss Lowri Whitrow yw'r ne:	'@s4c	09/09/2026	135,389	11,256
3	ATHRAWON 🇬🇧 Dyma gyflwyno Miss Aimee	'@s4c	08/09/2026	122,159	8,383
4	Pawb yn gwranddo? 🇬🇧 Dyma gyflwyno un o :	'@s4c	06/09/2026	102,266	7,754
5	ATHRAWON 🇬🇧 Mx Alex Williams yw'r nesa	'@s4c	07/09/2026	90,343	8456
6	ATHRAWON 🇬🇧 Dyma gyflwyno Mr Sion Rh	'@s4c	17/09/2026	71,296	5,351
7	ATHRAWON 🇬🇧 Cyfres newydd yn dilyn 8 o	'@s4c	05/09/2026	68,009	5,997
8	Cyfuno XI Abertawe a Wrecsam. Lee Trundle	'@sgorio	04/09/2026	46,609	1,788
9	ATHRAWON 🇬🇧 Mdme. Jeanne Audren de l	'@s4c	23/09/2026	44,453	4248
10	ATHRAWON 🇬🇧 Dr Meirin Evans yw'r nesaf	'@s4c	16/09/2026	39,790	3,573