

1. Please clarify whether this pitch appeal pertains to Welsh content only. I would like to pitch content of a "global majority" nature.

It can include global themes - but the story would need to have a Welsh connection.

2. Is there guidance regarding subjects you would not like to see i.e. the subjects that have already been commissioned for 2026/7

A list of contracted commissions are available here:

https://media.cms.v3.s4c.cymru/media/media_assets/9781e027-2491-44db-913d-329f6746af7b.pdf

3. Is there extra money available for the extra supplementary material – and if so – any idea of the amount?

There is no separate budget for digital material and social media.

4. Beyond the package of this tender how many hours / how much money is available for 2026/7 + 2027/8?

We cannot disclose this information - but we can confirm that our standard commissioning procedure continues and we welcome ideas as usual.

5. Have 'anniversary' programmes been commissioned for 2026/7/8

The ideas below have either been commissioned or are under discussion:

Portmeirion's 100th birthday

The death of Tom Pryce 50 years ago

The Sea Empress disaster - 30 years ago

100 years since the birth of Jan Morris

60 years since the Aberfan disaster

60 years since the imprisonment of the first woman on behalf of Cymdeithas yr Iaith

6. Who are the Commissioner/s in charge of the package?

Llinos Wynne is the Commissioner of the package

7. Is there any guidance from S4C about the mix between formatted series and individual documents across the 14 hours?

We are open to discussing any combination of content that fits your creative vision and production model.

8. Can the factual package include an entertaining element and/ or a hybrid format? For example, an access series or one that is led by characters, so with a lighter and more entertaining tone?

We are open to considering any ideas for content that fits the ambition and vision of the pack.

9. Would S4C be open to a "stripped" format series to be broadcast a few times a year on linear, or a combination that is digital first and then linear?

We are open to considering any ideas for content that fits the ambition and vision of the package.

- 10. To confirm, would S4C be open to co-production or back-to-back productions with other broadcasters for this tender?**

We are open to discuss possibilities.

- 11. Can you clarify the digital element? If 2 hours a year is for Youtube, can some of that come from re-edited or adapted material from the linear content, or is the material expected to be completely new?**

We're hoping that the 2 hours for Youtube will be new content.

- 12. Are there any subjects that S4C feel are already well covered and that we should avoid offering for this package?**

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- 13. Will there be an opportunity to have a quick chat with the commissioners before submitting the application, to make sure we are on the right track?**

This will not be possible.

- 14. Would S4C be open to broadcasting a series or program earlier than the summer if it was ready and timely?**

We would be open to having the conversation, considering the implications and requirements of the timetable.

- 15. How does S4C intend to differentiate between the digital content and the linear content? Are there different target audiences for the two?**

For Youtube, we are looking for content that takes us to worlds that have not been seen on linear. We need an element of surprise and new ways of telling a story that will appeal to a younger audience. Digital content can be content that is released sooner than linear broadcasting, it can also be content with varying lengths, tone and style.

- 16. What length or formats of digital content does S4C want the two hours of digital content to be divided into?**

We are open to considering any ideas for content that fits the ambition and vision of the pack.

- 17. Is there any flexibility in the number of hours to be broadcast in the 2 years or is the 14 hours a specific figure?**

A minimum of 14 hours per year must be delivered.

- 18. Can S4C elaborate on the sustainability considerations that need to be included in the production plan / content elements?**

It is the responsibility of the company to offer creative and production elements related to sustainability.

19. Can S4C guarantee that it will not broadcast 'digital only' content on linear?

This is dependent on the considerations of the package as a whole.

20. The tender states that the linear programs will also be available on Youtube (worldwide if possible). How long will the programmes be available on Youtube?

Ideally this will be for the duration of the licence - which is 5 years, but there can be some flexibility in certain cases.

21. S4C's wish to place all content on Youtube means that it may be necessary to limit the use of third party material and music. Is S4C willing to compromise on these editorial elements in order to broadcast on Youtube?

This is a case by case conversation.

22. Will S4C cash flow the £750,000 a year or will each series require an individual cash flow?

The cash flow will depend on the production structure of the package.