



## Digital Journalist

Welsh language skills are essential for this role

### Why join S4C?

S4C is more than a television channel – we provide a unique public service that plays a central role in the cultural, democratic and social life of Wales.

This is an exciting time to join S4C, as we implement our new strategy for the next five years. We are expanding viewing, with our content developing into a digital-first service, and extending our impact beyond the screen, contributing positively to the prosperity of the language, Welsh culture and the creative economy.

We are looking for an enthusiastic, organised and dependable individual to join us as a Digital Journalist. As part of an innovative team, you will contribute to the development of the digital news service.

At S4C, we are passionate about creating a positive, energetic and inclusive work environment that reflects our core values:

### **Be Your Best, Proud of S4C, Celebrate Everyone, Go For It.**

You will join S4C at a time of exciting change, contributing to the future of public service media that inspires, entertains and reflects the whole of Wales.

### Job Overview

You will be part of a team that produces original news stories as well as bringing the latest news to a Welsh language and Welsh audience. The aim is to reach and serve a wider and younger audience, both in video and text form.

You will be extremely interested in creating content for several digital platforms from Tik Tok, to Instagram, Facebook and X, and in time, for You Tube.

You will be expected to have a good understanding of social media as well as an interest in Welsh and world news.

### What will you do?

As a Digital Journalist, you will:

- Be a member of the Digital News team working closely with the Editors and the News and Current Affairs Commissioner to ensure a digital news service for a contemporary Welsh audience.
- Produce news content for multiple digital platforms.
- Write catchy headlines.
- Produce unique digital content that tells personal stories and experiences.
- Produce sports stories and highlights.
- Offer ideas for stories.



- Manage live streams on social media.
- Film and edit interviews and photographs.
- Think creatively about how to get the largest possible audience to our content.
- Find contributors on a wide range of stories.
- Work as part of a team to respond to breaking stories.

### **A Professional and Collaborative Approach**

- Contribute to continuous improvement, and a culture of high-quality service, by practical implementation of S4C's Code of Culture.
- Promote and use the Welsh language in the workplace.
- Follow S4C's policies and procedures, including health and safety, diversity, and data protection.
- Be proactive with your line manager to monitor and develop your own performance.

### **You will succeed in this role if:**

- You have experience of producing digital content.
- You are enthusiastic about local and national news.
- You can work independently with the freedom to make decisions but also enjoy collaborating with a wider team to share ideas.
- You are committed to your own personal development.
- You are a strong communicator in Welsh and English (oral and written).

### **You will also:**

- Be aware of S4C's strategy and ensure that you take personal responsibility to adhere to all our policies and procedures as required, which includes working within health and safety guidelines, diversity and inclusion, data protection, financial guidelines and so on.
- Contribute in a positive way towards S4C's culture and deliver on its strategy.
- Collaborate with your line manager and be proactive in managing and developing your own performance.
- Ensure that you work in a positive, collaborative, cross-organisational way, which develops excellent services for our viewers on all platforms and ensures a positive, energetic and inclusive working environment where everyone is treated with respect.
- Contribute to and support the use of the Welsh language in the workplace.

### **What will you get?**

- The opportunity to make a real difference in an organisation that values people.
- Work in a flexible environment within one of our offices in Wales.
- S4C is committed to the personal growth of its employees, offering comprehensive training and development opportunities to improve skills and promote careers. This includes access to qualifications such as CIPD, in-house training, and continuing professional development programmes.

- Access to unique opportunities in the media sector including attendance at events and programme previews, panel discussions and internal updates.
- Employees have the unique opportunity to contribute to the promotion and preservation of Welsh language and culture through their work.
- S4C offers a Group Personal Pension Scheme with 10% contributed by S4C.
- 26 days of leave gradually increasing to 32 days in 9 years.

For an informal chat about the role please contact [Sharen.Griffith@s4c.cymru](mailto:Sharen.Griffith@s4c.cymru).

In your application, please ensure that you highlight the skills and experience you have that are relevant to the role listed in the person specification below and that are in accordance with S4C's core values. Give clear examples that show why you are suitable for the job.

## Person Specification

Feature	Essential	Desirable
<b>Qualifications</b>	Good educational background up to at least A-level.	Qualification in journalism
<b>Experience</b>	Experience of producing high-quality digital content.	Experience of working in the field of news.
<b>Skills and Knowledge</b>	<p>Interest and understanding of digital media.</p> <p>Interest and understanding of Welsh and world news.</p> <p>The ability to communicate clearly with a variety of audiences through social networks.</p> <p>Awareness of video editing software.</p> <p>The ability to communicate fluently in Welsh and in English, orally and in writing to a good standard.</p> <p>A practical understanding of social media and digital platforms (e.g. YouTube, Facebook, Twitter, Instagram, Tik Tok).</p> <p>Strong people skills.</p> <p>The ability to make an effective decision while acting promptly under pressure.</p> <p>Excellent attention to detail and accuracy.</p> <p>Support for equality and diversity in the workplace.</p>	<p>Planning and analysis skills.</p> <p>The ability to use video editing software packages at any level e.g. Adobe Premiere, Avid, ShotCut.</p> <p>Experience of using Mac.</p>

	Excellent organisational skills, including the ability to prioritise various workloads with competing deadlines.	
<b>Personal Characteristics</b>	<p>The ability to work in a flexible and positive manner.</p> <p>Be able to motivate yourself, with the ability to work unsupervised.</p> <p>Creative and willing to offer ideas.</p> <p>The ability to work within tight schedules.</p> <p>Willing to work beyond normal office hours on a regular basis.</p>	

## Other details

**Location:** Carmarthen / Cardiff / Caernarfon (minimum 2 days in an office)

**Salary:** £31,930 - £33,983 per year

**Contract:** 12 months in the first instance.

**Working hours:** 35.75 per week. Due to the nature of the job, flexibility, including working outside of office hours, is expected on some weekends and bank holidays.

**Probationary period:** 3 months

**Holidays:** In addition to the statutory bank holidays, you will be entitled to 26 days of holiday. If you are employed part-time you will receive a pro rata share of the holidays.

**Pension:** Salaried staff are entitled to join a Group Personal Pension Scheme subject to the terms of any existing scheme which is amended from time to time. If you are a member of the Group Personal Pension Scheme, S4C will contribute 10% of your basic salary to the Scheme. You are expected to contribute 5%.

**Travel:** Occasional travel will be part of the job, usually within the UK

## Applications

Applications should be sent by **9.00 on Monday 6 July 2026** to Pobl@s4c.cymru or to Pobl a Diwylliant, Canolfan S4C, Yr Egin, Carmarthen, SA31 3EQ.

We do not accept CVs.



You are welcome to submit an application in Welsh. An application submitted in Welsh will not be treated less favourably than an application submitted in English.

### **Using AI**

If you choose to use AI or similar tools, make sure your responses are accurate, honest and reflect your own experience and words. Applications that are not original or generated by AI may be rejected.

During the interview, the use of AI or recording tools is not allowed, unless agreed in advance on the basis of accessibility. Any evidence of unauthorised use may result in your application being withdrawn.

### **Equal Opportunities and Diversity**

S4C does not allow discrimination on the grounds of sex, race, colour, disability, ethnic or socio-economic background, age, family circumstances, marital status or civil partnership, full-time or part-time employees, religion, political viewpoint, sexual orientation, gender reassignment, pregnancy and maternity, use of language (except where the ability to communicate in Welsh is essential to the job) or other irrelevant difference and is committed to working with diversity in a way that is positive to the job.

S4C welcomes and encourages applications from under-represented groups of people, including black and minority ethnic groups and people with disabilities. The principles of fair and open competition shall apply and shall be determined on the basis of merit.

### **Welsh Skills**

Welsh language skills are essential for this role. We are proud to be a Welsh language broadcaster and we expect all team members to appreciate and respect the language and culture. We support and encourage the learning of Welsh and the improvement of language in the workplace.